

Good News: SVPS is Receiving a New Name! Align Life Ministries

January 2, 2020

Dear Friend of Susquehanna Valley Pregnancy Services,

We have exciting news to share with you about God's new name for our ministry—**Align Life Ministries**.

The new name portrays the calling and enlarged mission God has given us. It will be effective February 1, 2020.

Calling

Our calling is to help others align with God, as we ourselves intentionally align with Him. We've learned to do this through worship, discernment, and relational community. For nearly 35 years, we have provided gospel-centered, life-affirming pregnancy services for the people of Lancaster and Lebanon counties. This will continue to be our primary mission.

Enlarged Mission

Along with our primary mission of serving people locally, God has enlarged our mission in two ways:

- Engaging in strategic partnerships with life-affirming pregnancy ministries and organizations regionally.
- Stewarding the expertise He's given us by producing life-giving resources to equip the Church at large.

Our New Name Expresses Our Calling and Mission

We revised our mission statement several years ago to reflect our calling and broader mission:

*We align with God
to champion the gospel of Jesus Christ and the sacredness of human life
through pregnancy services, strategic partnerships, and equipping resources.*

Our new name conveys our calling as a ministry—to live and serve in alignment with God. It also conveys God's desire for those we serve—that they too will experience alignment with Him.

Our Three Areas of Ministry

Align Life Ministries is a life-affirming organization with three areas of ministry: pregnancy services, strategic partnerships, and equipping resources.

• Pregnancy Services

Our services to women, men and teens will be called **Align Pregnancy Services** at each of our locations – Columbia, Ephrata, Lancaster, and Lebanon. This will cultivate name recognition and the assurance of a consistent, excellent standard of care across all sites. We will continue to be a gospel-sharing, life-affirming ministry to people who are pregnant, parenting, and/or post-abortive throughout Lancaster and Lebanon counties.

- **Strategic Partnerships**

We've been coming alongside regional pregnancy ministries for many years. Through these God-led strategic partnerships, like those we are cultivating in Philadelphia, we desire to advance the gospel and the cause of life regionally and beyond.

- **Equipping Resources**

We've been developing educational tools to equip leaders to align with God in organizational culture, and to help youth leaders equip teens to align with God's design for their sexuality. These equipping tools are available on our website, and we'll continue to produce additional life-giving resources.

Leadership and Financing

As Align Life Ministries, we will continue to have one board of directors, one leadership team, and one budget funding our three areas of ministry. Each client location will continue to be led by a director, and supported by administrative staff, onsite or remote medical personnel, and volunteers.

History of Our Name Changes

Our ministry has undergone several name changes through the years. We began as "The Crisis Pregnancy Center of Lebanon County" in May of 1985. Within the first year, we changed our name to "Lebanon Pregnancy Center" because clients didn't identify with being in a crisis. When we expanded into Lancaster County in 1991, we chose the name "Susquehanna Valley Pregnancy Services" to convey our larger service region. And now, instead of a name that reflects our geographical service area, God is renaming us to reflect the essence of our calling and His enlarged mission for us. It's not unlike the biblical accounts of God giving someone a new name to signify His calling on their life, opening the way for greater kingdom impact.

Questions and Answers

Attached is a FAQ sheet that you might find helpful. As always, we want to hear from you. Please feel free to contact me at lisa@svps.org or 717.274.5128 x 302 or Kati Swisher at kati@svps.org or 717.274.5128 x 304 with any questions.

Thank you for partnering with us in this great privilege of aligning with our Father and championing the gospel and life!

In the powerful, life-saving name of Jesus,



Lisa Hosler
President

P.S. Thank you for your support of SVPS through the years and during the past 15 months while I was caring for my husband. Ron is triumphantly home with Jesus, and I am missing him greatly and also experiencing deep peace. It is with joy that I returned to the ministry in December. (If you'd like to hear more about God's faithfulness through suffering and grief, visit <https://www.caringbridge.org/visit/ronlisahosler>.)