

**Keeping People in the Loop**

**Sharing Updates**

* **Keep it fresh:** Visitors to your fundraising page will read your updates and see your fundraising progress…and they might even learn a few things about YOU and Align Life Ministries in the process!
* **Share it:** The point in writing an update is to share it! When you write an update and then click the email or social option, FundEasy will include a link in your email or post that directs the reader back to your FundEasy page.

**7 Quick FundEasy Update Sharing Tips**

1. Talk about your progress – share how close you are to reaching your fundraising goal.
2. Talk about something unique that connects you to Align Life Ministries.
3. Share a piece of your welcome message.
4. Include a photo with your update to make it more personal and increase the impact.
5. Talk about Align Life Ministries! Share a compelling fact or statistic about Align Life Ministries, link to the Align Life Ministries website ([www.AlignLifeMinistries.org](http://www.AlignLifeMinistries.org)), etc.
6. Don’t underestimate the power of a direct ask: be sure you actually ASK FOR SUPPORT!