FundEasy Help:
KEEPING PEOPLE IN THE LOOP

Sharing Updates

Keep it fresh: Visitors to your fundraising page will read your updates and see your fundraising progress, and they might even learn a few things about YOU and Align Life Ministries in the process! Here are some tips to help:

• Talk about your progress – share how close you are to reaching your fundraising goal.
• Talk about something unique that connects you to Align Life Ministries.
• Share a piece of your welcome message.
• Include a photo with your update to make it more personal and increase the impact.
• Talk about Align Life Ministries. Share a compelling fact or statistic about Align Life Ministries, link to the Align Life Ministries website (www.AlignLifeMinistries.org), etc.
• Ask for support.

Share it: The point in writing an update is to share it! When you write an update and then click the email or social option, FundEasy will include a link in your email or post that directs the reader back to your FundEasy page.