



Baby Bottle Boomerang



CAMPAIGN OVERVIEW PACKET

AlignLifeMinistries.org
717.274.5128

WELCOME TO

Baby Bottle Boomerang

Dear Friends of Align Life Ministries,

We're so glad you're interested in kicking off a Baby Bottle Boomerang (BBB) campaign. Through this experience, you and others will proclaim the gospel of Jesus and champion the sacredness of human life.

BBB is a simple program, and a great way for families, kids, and people of all ages to get involved. Enclosed are materials to help you have a successful campaign, whether you conduct it in person, virtually, or via a hybrid of the two. Feel free to use your creative side to enhance participation.

If you have any questions, or need more bottles or supplies, please contact us. We're here to help.

Championing Life,

Shannon Martin

717.274.5128 x315

smartin@alignlifeministries.org



WHAT'S INCLUDED

CAMPAIGN OVERVIEW PACKET

- | | |
|--|--|
| 1. Welcome Letter | 10. Sample Announcement Event Kickoff Day: Virtual |
| 2. Ways to Participate | 11. Sample Announcement During Event: Virtual |
| 3. Frequently Asked Questions | 12. Sample Announcement Prior to Event: Hybrid |
| 4. BBB Coordinator Checklist: Hands-On | 13. Sample Announcement Event Kickoff Day: Hybrid |
| 5. BBB Coordinator Checklist: Virtual | 14. Sample Announcement During Event: Hybrid |
| 6. Sample Announcement Prior to Event: Hands-On | 15. Sample Announcement After Event |
| 7. Sample Announcement Event Kickoff Day: Hands-On | 16. Sign-up Sheet: Hands-On |
| 8. Sample Announcement During Event: Hands-On | 17. Bottle Pick-up Sign: Hands-On |
| 9. Sample Announcement Prior to Event: Virtual | 18. Bottle Collection Sign: Hands-On |

BABY BOTTLE BOOMERANG WEBPAGE

Promotional Posters • PowerPoint Slides • Social Media Posts

Baby Bottle Boomerang

WAYS TO PARTICIPATE

HANDS-ON

Contact Align Life Ministries and let us know when you would like to initiate BBB. A BBB campaign can be held any time of year. Churches often begin in January with Sanctity of Human Life Sunday; other groups choose Mother's and Father's Day, a back-to-school campaign, or a Thanksgiving campaign.

How it Works:

1. We provide the bottles to you.
2. You distribute them to the people in your church or group.
3. Several weeks later, they return the bottles on an announced date. (You determine the date the bottles are to be returned.)
4. You make arrangements to return the bottles to Align Life Ministries (that's the boomerang!) where we process them.

VIRTUAL

Fill a baby bottle online!

1. [Visit our special Virtual Baby Bottle Boomerang Giving Page.](#)
2. Choose an amount / how many bottles to fill (\$25 for one bottle, \$50 for two bottles, etc.)
3. Complete the form and submit.

NOTE: If you are doing the virtual BBB as part of a church or group, please include your church or group's complete name on the form so your total can be included in your group's results.

HYBRID APPROACH

Invite everyone in your group to join your BBB campaign—those who attend in-person, virtually, or connect in other ways. Offer both the hands-on and virtual BBB options at the same time for a meaningful, life-affirming project that goes beyond physical locations and appeals to people of all ages.

Baby Bottle Boomerang

FREQUENTLY ASKED QUESTIONS

Q: When should I kickoff a Baby Bottle Boomerang Campaign?

A: Anytime! Popular times include:

- Sanctity of Human Life Sunday
- Mother's Day
- Father's Day
- Back-to-School time
- Thanksgiving

Q: Is my donation tax deductible?

A: All check and online donations will be receipted. Cash donations (bills only) over \$20 will be receipted if the baby bottle's paper insert is completed and returned with the bottle. Sorry, we are not able to offer receipts for coin donations.

Q: Will I be informed how much our church/group raised?

A: Yes. Please allow 6-8 weeks for processing. When processing is completed we will notify you via email or by postcard mailed to the church if we don't have an email address for you. If you are doing the virtual option, please be sure to provide the complete name of your church or group on the online form so your gift can be included with your group's total.

HANDS-ON OPTION:

Q: How many bottles should I order?

A: We recommend 75% of the number of families in your church/group.

Q: Where do I get the bottles?

A: We provide the bottles and deliver them to your nearest Align Life Ministries location:

- Administrative Office in Lebanon
- Align Pregnancy Services in Columbia, Ephrata, Lancaster, or Lebanon

Q: What if I need more bottles or I ordered too many?

A: If you need more bottles, contact us. If you ordered too many bottles, it's fine to send the extra ones back to us with the rest of your returns after your campaign ends.

Q: What if all the bottles aren't returned by the end of the campaign?

A. That is common. Return what you have so far. You can give periodic reminders a few times after the campaign ends, and then let it go. You may get a few stragglers back here and there. Some people have found that a "sign out sheet" for the bottles is helpful. Feel free to use the one included in this packet, or listed as a downloadable on our website.

Q: Where and how do I return the bottles? (They're heavy!)

A. You can return the bottles to the same location where you picked them up. The bottles that are filled can be heavy. We recommend you return filled bottles in a box of 25 max. Empty bottles can be returned in a full box.

HANDS-ON

Baby Bottle Boomerang

COORDINATOR CHECK LIST

☐ Set Dates

Set with your church or group:

1. Date for bottle distribution:

2. Date participants will return filled bottles:

3. Date you will return bottles to Align Life Ministries: -----

☐ Distribute Empty Bottles

Follow through with your church's or group's plan to introduce and hand out the bottles. Consider making plans to distribute bottles for two consecutive weeks.

☐ Promote

These are available at AlignLifeMinistries.org

- Sample announcements (e.g. pulpit, email, bulletins, newsletters)
- Posters for high traffic areas
- Brief client testimony story like this one ([Tayleen's Story](#)), or others available in our [YouTube library](#)
- PowerPoint slide
- Social media posts

☐ Collect

- Make plans to collect the bottles for at least two consecutive weeks.
- Make sure you have enough boxes to collect the bottles. They will be heavy! (Please put a maximum of 25 filled bottles per box.)
- Line up strong arms and backs to move filled bottles to your vehicle.

☐ Return

Filled bottles should be returned to your nearest Align Life Ministries location. Please call that office to verify hours of operation.

- Administrative office in Lebanon 717.274.5128
- Columbia 717.684.3400
- Ephrata 717.733.9440
- Lancaster 717.575.0561

Questions?

Please contact Shannon at 717.274.5128 x315 or smartin@alignlifeministries.org

VIRTUAL

Baby Bottle Boomerang

COORDINATOR CHECK LIST

☐ Set Dates

Set with your church or group for the virtual campaign:

1. Start Date: _____
2. End Date: _____

☐ Distribute Giving Link

Share this special "Virtual BBB" giving link with your group and encourage them to fill a bottle for life online:

<http://weblink.donorperfect.com/VirtualBBB>

☐ Promote

These are available at AlignLifeMinistries.org

- Sample announcements (e.g. pulpit, email, bulletins, newsletters)
- Posters for high traffic areas
- Brief client testimony story like this one ([Tayleen's Story](#)), or others available in our [YouTube library](#)
- PowerPoint slide
- Social media posts

☐ Remind

- Make plans to encourage online bottle-filling for at least two consecutive weeks.
- Send reminders to your group during that time if/as needed.
- Remind group members to include the full name of your church or group in the space provided on the online form in order to include their virtual bottle total with you group's total.

☐ Results

We'll let you know how much money your group raised after your campaign has ended.

Questions?

Please contact Shannon at
717.274.5128 x315 or
smartin@alignlifeministries.org

Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

PRIOR TO EVENT (HANDS-ON OPTION):

Our church will be holding a Baby Bottle Boomerang campaign to benefit Align Life Ministries.

At the end of our worship service _____ (date) we will be distributing special baby bottles. Please take a bottle home, fill it with cash or a check (payable to Align Life Ministries), then return it to the church Sunday, _____ (date).

Questions? Please contact _____ (coordinator's name) at _____ (phone # or email).

Proceeds from Baby Bottle Boomerang help provide life-giving options to pregnant clients like Amber. She was in her late 20's and not thrilled at all about her positive pregnancy test. She told us she was living with her boyfriend but was planning to move out. As she was leaving the meeting room, she noticed our Baby Boutique and made a beeline for the little girls clothing. She said, "Awww! I LOVE baby girl clothes!" Our director was able to share about the many other resources we have and those that exist in the community to help her. Amber seemed touched by this and exhaled slowly as though she was finally able to calm her racing thoughts. She started asking questions as we scheduled her ultrasound, including "when should I start taking prenatal vitamins?" We love how Jesus broadens our clients' vision to see His abundant help around them.

Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

EVENT KICKOFF DAY (HANDS-ON OPTION):

At the end of our worship service today, we will be distributing special baby bottles for the Baby Bottle Boomerang campaign of Align Life Ministries. Please pick up a bottle and take it home. Fill the bottles with cash or check (made out to Align Life Ministries), and return it to the church Sunday, _____ (date). The collection point will be _____ (location).

Direct any questions to _____ (coordinator's name)
at _____ (phone # or email). Thank you
for your participation.

Align Life Ministries aligns with God to proclaim the gospel of Jesus Christ and champion the sacredness of human life through pregnancy services, strategic partnerships, and equipping resources.

Baby Bottle Boomerang funds help spiritually impact young moms like our client Fiona, who came to us single and pregnant. We could tell there was trauma from her relationship with the father of the baby, and she often expressed her fears of him trying to take the baby from her. One day, she stopped coming to our prenatal classes, and didn't answer any of our follow-up calls. It turned out she had the baby early! After settling into a safer dwelling with her newborn, she came back and began taking our parenting classes. She loved learning the spiritual applications at the end of each class, and one afternoon she told her client advocate, "God is so faithful in being the perfect father for my child."

Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

DURING EVENT (HANDS-ON OPTION):

Remember to keep filling your bottles for the Baby Bottle Boomerang to benefit Align Life Ministries. Bottles should be returned to the church Sunday, _____
(date). The collection point will be _____ (location).

Direct any questions to _____ (coordinator's name)
at _____ (phone # or email).

Proceeds from Baby Bottle Boomerang can help post-abortive moms like Meredith. She spoke with us about some disheartening events that have occurred since her abortion. "I feel like the reason these things are happening to me is God's punishment for me having had the abortion." Our director shared Romans 3:21-26 with her to communicate how it was Jesus who took the punishment that we deserve. Meredith agreed to come to our post-abortion Bible study and is looking forward to opening more of her life to Jesus. She is ready for His incredible gift of love to become her daily reality.

Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

PRIOR TO EVENT (VIRTUAL OPTION):

Our church will be holding a virtual Baby Bottle Boomerang campaign from _____ (start date) to _____ (end date) to benefit Align Life Ministries.

During that time, fill a bottle online at <http://weblink.donorperfect.com/VirtualBBB>. Be sure to include our church's name in the space provided on the online form so your bottle is credited to our group total.

Questions? Please contact _____ (coordinator's name) at _____ (phone # or email).

Proceeds from Baby Bottle Boomerang help provide life-giving options to pregnant clients like Amber. She was in her late 20's and not thrilled at all about her positive pregnancy test. She told us she was living with her boyfriend but was planning to move out. As she was leaving the meeting room, she noticed our Baby Boutique and made a beeline for the little girls clothing. She said, "Awww! I LOVE baby girl clothes!" Our director was able to share about the many other resources we have and those that exist in the community to help her. Amber seemed touched by this and exhaled slowly as though she was finally able to calm her racing thoughts. She started asking questions as we scheduled her ultrasound, including "when should I start taking prenatal vitamins?" We love how Jesus broadens our clients' vision to see His abundant help around them.

Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

EVENT KICKOFF DAY (VIRTUAL OPTION):

Our virtual Baby Bottle Boomerang campaign starts today and runs through _____ *(end date)* to benefit Align Life Ministries. During that time, fill a bottle online at <http://weblink.donorperfect.com/VirtualBBB>. Be sure to include our church's name in the space provided on the online form so your bottle is credited to our group total.

Align Life Ministries aligns with God to proclaim the gospel of Jesus Christ and champion the sacredness of human life through pregnancy services, strategic partnerships, and equipping resources.

Baby Bottle Boomerang funds help spiritually impact young moms like our client Fiona, who came to us single and pregnant. We could tell there was trauma from her relationship with the father of the baby, and she often expressed her fears of him trying to take the baby from her. One day, she stopped coming to our prenatal classes, and didn't answer any of our follow-up calls. It turned out she had the baby early! After settling into a safer dwelling with her newborn, she came back and began taking our parenting classes. She loved learning the spiritual applications at the end of each class, and one afternoon she told her client advocate, "God is so faithful in being the perfect father for my child."

Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

DURING EVENT (VIRTUAL OPTION):

Remember to fill a bottle for life online at <http://weblink.donorperfect.com/VirtualBBB> in support of Align Life Ministries. Be sure to include our church's name in the space provided on the online form so your bottle is credited to our group total.

Please direct any questions to _____ (coordinator's name)
at _____ (phone # or email).

Proceeds from Baby Bottle Boomerang can help post-abortive moms like Meredith. She spoke with us about some disheartening events that have occurred since her abortion. "I feel like the reason these things are happening to me is God's punishment for me having had the abortion." Our director shared Romans 3:21-26 with her to communicate how it was Jesus who took the punishment that we deserve. Meredith agreed to come to our post-abortion Bible study and is looking forward to opening more of her life to Jesus. She is ready for His incredible gift of love to become her daily reality.

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SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

PRIOR TO EVENT (HYBRID OPTION):

Our church will be holding a Baby Bottle Boomerang campaign with both hands-on and virtual options from _____ (start date) to _____ (end date) to benefit Align Life Ministries.

For those who would like to participate "hands-on":

At the end of our worship service on _____ (date) we will be distributing special baby bottles. Please take a bottle home, fill it with cash or a check (payable to Align Life Ministries), then return it to the church Sunday, _____ (date).

For those who would like to participate virtually:

Fill a bottle online at <http://weblink.donorperfect.com/VirtualBBB>. Be sure to include our church's name in the space provided on the online form so your bottle is credited to our group total.

Questions? Please contact _____ (coordinator's name) at _____ (phone # or email).

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Baby Bottle Boomerang

SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

EVENT KICKOFF DAY (HYBRID OPTION):

Our Baby Bottle Boomerang campaign to benefit Align Life Ministries starts today and runs through _____ (end date).

For those who would like to participate "hands-on":

At the end of our worship service today, please take a bottle home, fill it with cash or a check (payable to Align Life Ministries), then return it to the church Sunday, _____ (date).

For those who would like to participate virtually:

Fill a bottle online at <http://weblink.donorperfect.com/VirtualBBB>. Be sure to include our church's name in the space provided on the online form so your bottle is credited to our group total.

Questions? Please contact _____ (coordinator's name)
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SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

DURING EVENT (HYBRID OPTION):

Remember to fill your baby bottle to benefit Align Life Ministries. If you took a bottle home, please fill it with cash or a check (payable to Align Life Ministries), then return it to the church Sunday, _____ (date). If you'd rather fill a bottle online, please visit <http://weblink.donorperfect.com/VirtualBBB>. Be sure to include our church's name in the space provided on the online form so your bottle is credited to our group total.

Questions? Please contact _____ (coordinator's name)
at _____ (phone # or email).

Proceeds from Baby Bottle Boomerang can help post-abortive moms like Meredith. She spoke with us about some disheartening events that have occurred since her abortion. "I feel like the reason these things are happening to me is God's punishment for me having had the abortion." Our director shared Romans 3:21-26 with her to communicate how it was Jesus who took the punishment that we deserve. Meredith agreed to come to our post-abortion Bible study and is looking forward to opening more of her life to Jesus. She is ready for His incredible gift of love to become her daily reality.

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SAMPLE ANNOUNCEMENT

(Please customize to fit your church or group's plans)

AFTER EVENT:

(6-8 weeks later, when total raised is given to the coordinator.)

Thanks for being part of Baby Bottle Boomerang for Align Life Ministries. We raised \$_____ for God's life-giving work to help moms, dads, and babies in our communities. If you participated by taking a baby bottle home with you, please return all bottles, filled or empty. The ministry reuses the bottles each year.



SIGN UP SHEET

Bottles Taken Bottles Returned

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



Baby Bottle Boomerang



Bottle Pick Up Here!





Baby Bottle Boomerang



Bottle Collection Here!





Baby Bottle Boomerang

2 ways
to
participate!



Hands-on

Fill a bottle and return by designated date!

or →



Virtual

Fill a bottle online!

visit www.AlignLifeMinistries.org



Thank you
for championing life
with us!



Align Life Ministries
131 South 8th Street
Lebanon, PA 17042

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