



Baby Bottle Boomerang



CAMPAIGN OVERVIEW PACKET

AlignLifeMinistries.org
717.274.5128

WELCOME TO *Baby Bottle Boomerang*

Dear Friends of Align Life Ministries,

We're so glad you're interested in coordinating a Baby Bottle Boomerang (BBB) campaign. Through this experience, you and others will proclaim the gospel of Jesus and champion the sacredness of human life.

BBB is a simple fundraising program and a great way for families, kids, and people of all ages to get involved. Enclosed are materials to help you have a successful campaign, whether you conduct it in person, virtually, or via a hybrid of the two. Feel free to use your creative side to enhance participation.

Funds raised will be used to point people to Jesus so they can receive His truth and align their lives with Him.

If you have any questions or need more bottles or supplies, please contact us. We're here to help! Thank you so much for your partnership.

Championing Life,

Erica Allgyer
717.274.5128 x315
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WHAT'S INCLUDED

1. Welcome Letter
2. Ways to Participate
3. Frequently Asked Questions
4. BBB Coordinator Checklist: Hands-On
5. BBB Coordinator Checklist: Virtual
6. Sign up Sheet: Hands-On
7. Bottle Pick up Sign: Hands-On
8. Bottle Collection Sign: Hands-On

THE ITEMS BELOW CAN BE FOUND ON OUR BABY BOTTLE BOOMERANG WEBPAGE

Promotional Posters • PowerPoint Slides • Social Media Posts

Baby Bottle Boomerang

WAYS TO PARTICIPATE

HANDS-ON

Contact Align Life Ministries and let us know when you would like to initiate BBB. A BBB campaign can be held any time of year. Churches often begin in January with Sanctity of Human Life Sunday; other groups choose Mother's and Father's Day, a back-to-school campaign, or a Thanksgiving campaign.

How It Works

1. We provide you with the bottles.
2. You distribute them to the people in your church or group.
3. Several weeks later, they return the bottles on an announced date. (You determine the date the bottles are to be returned.)
4. You make arrangements to return the bottles to Align Life Ministries (that's the boomerang!) where we process them.

VIRTUAL

Fill a baby bottle online!

How It Works

1. Visit our Virtual Baby Bottle Boomerang Giving Page.
2. Choose an amount/how many bottles you want to fill (\$25 for one bottle, \$50 for two bottles, etc.)
3. Select "Donate Today" and provide payment and contact information.
4. After your donation is processed, you can include your church or group's complete name in the "Special Notes" section, so your total is included in your group's results.



HYBRID

Invite everyone in your group to join your BBB campaign—those who attend in person, virtually, or connect in other ways. Offer both the hands-on and virtual BBB options at the same time for a meaningful, life-affirming project that goes beyond physical locations and appeals to people of all ages.

Baby Bottle Boomerang

FREQUENTLY ASKED QUESTIONS

When should I kick off a Baby Bottle Boomerang Campaign?

Anytime! Popular times include:

- Sanctity of Human Life Sunday
- Mother's Day
- Father's Day
- Back-to-School time
- Thanksgiving

Is my donation tax deductible?

All checks and online donations will be receipted. Cash donations (bills only) over \$20 will be receipted if the baby bottle's paper insert is completed and returned with the bottle. Sorry, we are not able to offer receipts for coin donations.

Will I be informed how much our church/group raised?

Yes! Please allow six to eight weeks for processing. When processing is completed we will notify you via email or by postcard mailed to the church if we don't have an email address for you. If you are doing the virtual option, please be sure to provide the complete name of your church or group on the online form so your gift can be included with your group's total.

HANDS-ON OPTION:

How many bottles should I order?

We recommend 75% of the number of families in your church/group.

Where do I get the bottles?

We provide the bottles and deliver them to your nearest Align Life Ministries location:

- Administrative Office in Lebanon
- Align Pregnancy Services in Columbia, Ephrata, or Lancaster

What if I need more bottles or I ordered too many?

If you need more bottles, contact us. If you ordered too many bottles, it's fine to send the extra ones back to us with the rest of your returns after your campaign ends.

What if all the bottles aren't returned by the end of the campaign?

That is common. Return what you have so far. You can give periodic reminders a few times after the campaign ends, and then let it go. You may get a few stragglers back here and there. Some people have found that a "sign up sheet" for the bottles is helpful. Feel free to use the one included in this packet or listed as a downloadable on our website.

Where and how do I return the bottles? (They're heavy!)

You can return the bottles to the same location where you picked them up. Please call the location prior to dropping off your bottles to verify their hours of operation. The bottles that are filled can be heavy. We recommend you return filled bottles in a box of **25 max**. Empty bottles can be returned in a full box.

HANDS-ON

Baby Bottle Boomerang

COORDINATOR CHECKLIST

☐ Set Dates

Set with your church or group:

1. Date for bottle distribution:

2. Date participants will return filled bottles:

3. Date you will return bottles to Align Life Ministries: _____

☐ Distribute Empty Bottles

Follow through with your church or group's plan to introduce and hand out the bottles. Consider making plans to distribute bottles for two consecutive weeks.

☐ Promote

The promotion tools listed below are available at AlignLifeMinistries.org

- Sample announcements (e.g. pulpit, email, bulletins, newsletters)
- Posters for high traffic areas
- PowerPoint slides
- Social media posts

Client testimonies are available in our YouTube library.



(Scan for client testimonies)

☐ Collect

- Make plans to collect the bottles for at least two consecutive weeks.
- Make sure you have enough boxes to collect the bottles. They will be heavy! (Please put a **maximum of 25** filled bottles per box.)
- Line up strong arms and backs to move filled bottles to your vehicle.

☐ Return

Filled bottles should be returned to your nearest Align Life Ministries location. Please call that office to verify their hours of operation.

- Administrative office in Lebanon 717.274.5128
- Columbia 717.684.3400
- Ephrata 717.733.9440
- Lancaster 717.575.0561

Questions?

Please contact Erica Allgyer at 717.274.5128 x315
eallgyer@alignlifeministries.org

VIRTUAL

Baby Bottle Boomerang

COORDINATOR CHECKLIST

☐ Set Dates

Set with your church or group for the virtual campaign:

1. Start Date: _____
2. End Date: _____

☐ Distribute Giving Link

Share this special "Virtual BBB" giving link with your church or group and encourage them to fill a bottle for life online:



<https://alignlifeministries.org/?give=7XEWNRD8>

☐ Promote

The promotion tools listed below are available at AlignLifeMinistries.org

- Sample announcements (e.g. pulpit, email, bulletins, newsletters)
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☐ Remind

- Make plans to encourage online bottle-filling for at least two consecutive weeks.
- Send reminders to your church or group during that time if/as needed.
- Remind group members to include the full name of your church or group in the space provided on the online form to include their virtual bottle total with your group's total.

☐ Results

We'll let you know how much money your group raised after your campaign has ended.

Questions?

Please contact Erica Allgyer at 717.274.5128 x315
eallgyer@alignlifeministries.org



SIGN UP SHEET

Bottles Taken Bottles Returned

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



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Bottle Pick Up Here!





Baby Bottle Boomerang



Bottle Collection Here!





Baby Bottle Boomerang

ways to
participate



HANDS-ON

Fill a bottle and return by designated date!

or →



VIRTUAL

Fill a bottle online!
Scan the QR Code or visit

<https://alignlifeministries.org/?give=7XEWNRD8>



Thank you
for championing life
with us!



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